



EcoCocon Privacy Policy

Our Privacy Policy was last updated in May 2026

1. Who We Are

EcoCocon s.r.o. is a limited liability company established under the laws of the Slovak Republic, with its registered office at Záhradnícka 60, 821 08 Bratislava, Slovak Republic, company identification number: 52 416 151, VAT code: SK 21 2102 7854 (hereinafter referred to as “EcoCocon”, “we”, “us” or “our”).

EcoCocon operates the website www.ecococon.eu and acts as the data controller for personal data processed in connection with that website and with our business activities, within the meaning of Regulation (EU) 2016/679 (the “GDPR”) and Act No. 18/2018 Coll. on the Protection of Personal Data (Slovak Republic).

Data Protection Contact

EcoCocon has determined that the formal appointment of a Data Protection Officer (DPO) under Article 37 GDPR is not mandatory given the nature, scope, and scale of our data processing activities. For all data protection enquiries, including requests to exercise your rights, please contact us at:

EcoCocon — Data Protection Contact

Email: gdpr@ecococon.eu

Post: EcoCocon s.r.o., Záhradnícka 60, 821 08 Bratislava, Slovak Republic

Website: www.ecococon.eu

2. Scope of This Policy

This Privacy Policy explains what personal data we collect when you use our website or contact us in connection with our business, on what legal basis we process it, for what purposes, for how long we retain it, and what rights you have. It applies to all visitors to www.ecococon.eu and to individuals who engage with us by any means listed below.

This policy does not apply to third-party websites accessible via links on our website. We encourage you to review the privacy policies of any external sites you visit.

3. What Personal Data We Collect

3.1 Data You Provide Directly

We collect personal data that you voluntarily submit to us when you:

- Complete a contact or enquiry form (name, company name, email address, telephone number, message content)
- Request a quotation or technical consultation
- Register for a training session, event, or webinar
- Subscribe to our newsletter or other marketing communications

3.2 Data Collected Automatically

When you visit our website, our servers automatically log the following technical data:

- IP (Internet Protocol) address
- Browser type and version
- Operating system
- Referring URL and pages visited on our site
- Date and time of access

This data is processed for security and website administration purposes. Additional data may be collected via cookies where you have given your consent — see Section 8 for full details.

4. Legal Basis for Processing and Retention Periods

We process personal data only where a lawful basis under Article 6 GDPR applies. The table below sets out each processing activity, its legal basis, and the applicable retention period.

Purpose	Legal Basis (GDPR Art. 6)	Retention Period
Responding to contact form submissions and general enquiries	Art. 6(1)(b) – Steps prior to entering a contract; or Art. 6(1)(f) – Legitimate interest in handling business enquiries	24 months from the date of last contact
Processing quotation requests and partnership applications	Art. 6(1)(b) – Pre-contractual steps at the request of the data subject	Duration of negotiations + 3 years
Sending marketing communications (newsletter, product and event updates)	Art. 6(1)(a) – Consent, freely given and withdrawable at any time	Until consent is withdrawn or an opt-out request is received
Organising and managing event and training registrations	Art. 6(1)(b) – Performance of the registration agreement	Duration of the event + 12 months
Website analytics – understanding visitor behaviour and improving our site	Art. 6(1)(a) – Consent via cookie banner (analytics cookies only)	As configured in the cookie settings; see Section 8
Server log processing – website security and technical administration	Art. 6(1)(f) – Legitimate interest in maintaining website integrity and security	90 days
Compliance with legal obligations (accounting, tax, legal claims)	Art. 6(1)(c) – Legal obligation under Slovak and EU law	As required by applicable law (typically 10 years for accounting records)
Advertising and marketing campaign measurement (Facebook Pixel, LinkedIn Insight Tag, Google Ads, Pinterest Tag)	Art. 6(1)(a) – Consent via cookie banner (marketing cookies only)	As configured in cookie settings; see Section 8

5. How We Use Your Personal Data

We use the personal data we collect strictly for the following purposes:

- To respond to your enquiries and provide information or services you have requested
- To prepare and send quotations and technical proposals
- To manage distributor and partner relationships
- To send marketing communications about our products, services, and events, where you have consented
- To organise training sessions, events, and webinars you have registered for
- To analyse website usage and improve the performance and content of www.ecococon.eu
- To maintain the security and technical functioning of our website
- To comply with our legal and regulatory obligations

We do not use your personal data for automated decision-making or profiling that produces legal or similarly significant effects on you. See Section 12 for a formal statement on this.

6. Third-Party Service Providers (Data Processors)

We engage third-party service providers who process personal data on our behalf as data processors. All processors are bound by a written Data Processing Agreement (DPA) in accordance with Article 28 GDPR and are contractually restricted to processing personal data solely on our documented instructions and for the purposes we define.

We do not sell personal data to third parties, nor share it for any third party's own independent purposes without your explicit consent.

Our current data processors include:

Processor	Service	Location / Safeguard
DigitalOcean, LLC	Website hosting and server infrastructure	Germany (Frankfurt). Data residency within the EEA.
Cloudflare, Inc.	Content Delivery Network (CDN) and Web Security	Global. EU-U.S. Data Privacy Framework.
Google Ireland Ltd.	Website usage analytics (GA4) and advertising conversion measurement (Google Ads)	Ireland/USA. EU-U.S. Data Privacy Framework.
Meta Platforms Ireland Ltd.	Advertising measurement and audience targeting (Facebook Pixel)	Ireland/USA. EU-U.S. Data Privacy Framework.
LinkedIn Ireland Unlimited Company	Professional audience targeting and conversion measurement (LinkedIn Insight Tag)	Ireland/USA. EU-U.S. Data Privacy Framework.

Processor	Service	Location / Safeguard
Pinterest Europe Ltd.	Advertising measurement (Pinterest Tag)	Ireland/USA. EU-U.S. Data Privacy Framework.

7. International Data Transfers

While our primary servers are located in Frankfurt, Germany (DigitalOcean), some of our service providers — Cloudflare, Google, Meta, LinkedIn, and Pinterest — are based in or use infrastructure in the United States.

For transfers to these providers, we rely on the EU-U.S. Data Privacy Framework (DPF), an adequacy decision adopted by the European Commission on 10 July 2023, which confirms that certified US companies provide a level of data protection essentially equivalent to that of the European Union. Each of the US-based providers listed in Section 6 maintains active DPF certification, which can be verified at the official DPF list published by the US Department of Commerce.

Where a service provider is not covered by the DPF, or where specific processing activities fall outside its scope, we rely on Standard Contractual Clauses (SCCs) adopted by the European Commission under Article 46 GDPR as the applicable transfer mechanism. SCCs are in place with Intuit Inc. (Mailchimp) as a supplementary safeguard alongside DPF certification.

We monitor the legal status of international data transfer mechanisms on an ongoing basis. Should any applicable framework be modified, suspended, or invalidated, we will update our transfer arrangements and this policy promptly to ensure continued compliance.

8. Cookies and Similar Technologies

8.1 What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They allow the site to recognise your device and recall certain information about your previous visits. For general guidance on cookies, visit www.allaboutcookies.org.

8.2 How We Obtain Your Consent

When you first visit www.ecococon.eu, a cookie consent banner is displayed before any non-essential cookies are set. You may accept all categories of cookies, select specific categories, or decline all non-essential cookies. Your preferences are stored and respected on future visits. You may review or change your settings at any time via the cookie preferences link in the website footer.

8.3 Categories of Cookies We Use

Category	Legal Basis	Purpose	Consent Required?
Strictly necessary	Art. 6(1)(f) – Legitimate interest	Enable core website functionality (navigation, security, forms). Cannot be disabled without affecting the site’s ability to operate.	No – essential for operation
Functional / Preference	Art. 6(1)(a) – Consent	Remember your preferences, such as language or region. May involve first- and third-party cookies.	Yes
Analytics	Art. 6(1)(a) – Consent	Understand how visitors interact with our site (pages visited, session length, traffic sources). Data is aggregated and anonymised where possible.	Yes
Marketing / Advertising	Art. 6(1)(a) – Consent	Track browsing behaviour to enable delivery of relevant advertising on other websites. Limited data may be shared with advertising partners for this purpose.	Yes – explicit consent required

The following cookies are currently active on our website. This list will be updated as cookies change.

Name	Provider		Purpose	Duration
ecococon_cc	EcoCocon (own CMP)	Strictly necessary	Stores the user's cookie consent preferences	1 year
cc_cookie	Confirm CMP provider with developer	Strictly necessary	Stores cookie consent state	~90 days
ecococon-session	EcoCocon	Strictly necessary	Maintains user session state across page loads	Session
XSRF-TOKEN	EcoCocon	Strictly necessary	Security: prevents cross-site request forgery attacks	Session
cf_clearance	Cloudflare	Strictly necessary	Security: Distinguishes humans from bots	30 days
_ga	Google (GA4)	Analytics	Analytics: identifies unique visitors for traffic measurement	2 years
ga*	Google (GA4)	Analytics	Analytics: maintains session state for the GA4 measurement property	2 years

Name	Provider		Purpose	Duration
_gcl_aw	Google Ads	Marketing / Advertising	Advertising: stores the Google Click ID to attribute conversions to specific ad campaigns	90 days
_gcl_au	Google Ads	Marketing / Advertising	Advertising: links ad interactions to website conversions for performance measurement	90 days
_fbp	Meta (Facebook)	Marketing / Advertising	Advertising: identifies browsers to measure, optimise, and build audiences for ad campaigns	90 days
_fbc	Meta (Facebook)	Marketing / Advertising	Advertising: stores the click identifier when a visitor arrives via a Facebook advertisement	90 days
li_gc	LinkedIn	Marketing / Advertising	Advertising: stores the visitor's consent state for LinkedIn advertising cookies	2 years
AnalyticsSyncHistory	LinkedIn	Marketing / Advertising	Advertising: synchronises conversion data between LinkedIn and the website	30 days
UserMatchHistory	LinkedIn	Marketing / Advertising	Advertising: enables LinkedIn audience matching for targeted ad delivery	30 days
bcookie	LinkedIn	Marketing / Advertising	Advertising: stores a unique browser identifier for LinkedIn ad delivery	2 years
lidc	LinkedIn	Marketing / Advertising	Advertising: facilitates data centre selection for LinkedIn services	24 hours
_pin_unauth	Pinterest	Marketing / Advertising	Advertising: identifies unauthenticated visitors for Pinterest ad measurement	1 year
_pinterest_ct	Pinterest	Marketing / Advertising	Advertising: tracks conversions attributed to Pinterest advertising campaigns	27 days

8.4 How to Manage Your Cookie Preferences

You may update your cookie preferences at any time using the cookie settings link in the website footer. You may also configure your browser to block or delete cookies independently; however, doing so may affect the functionality of certain features of our website.

9. Marketing Communications

We send marketing communications — including product updates, event invitations, and sector news — only where you have given us your explicit prior consent (Article 6(1)(a) GDPR). Consent is collected via a dedicated opt-in field on our contact and subscription forms. It is separate from any other agreement, and ticking the opt-in box is never a precondition for receiving a response to your enquiry.

You may withdraw your consent and unsubscribe at any time, without consequence, by:

- Clicking the unsubscribe link included in every marketing email we send
- Sending a request to gdpr@ecococon.eu with the subject line “Unsubscribe”

Withdrawal of consent does not affect the lawfulness of processing carried out before withdrawal. We will retain a suppression record to ensure you are not contacted again.

10. How We Protect Your Data

EcoCocon implements appropriate technical and organisational measures to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access. Our measures include:

- Encrypted data transmission across our website (HTTPS/TLS)
- Access controls ensuring personal data is accessible only to authorised personnel
- Contractual data security obligations placed on all third-party processors
- Regular internal review of data processing practices and security measures

While we apply appropriate safeguards, no method of internet transmission or electronic storage can be guaranteed to be entirely secure. Nothing in this policy constitutes a warranty against loss, misuse, or unauthorised access to your data.

11. Your Data Protection Rights

As a data subject under GDPR, you are entitled to the following rights in relation to your personal data:

Right	What It Means
Right of Access (Art. 15 GDPR)	You may request a copy of the personal data we hold about you. We will provide this free of charge within one month of your request.
Right to Rectification (Art. 16 GDPR)	You may ask us to correct inaccurate personal data or to complete incomplete data we hold about you.

Right	What It Means
Right to Erasure (Art. 17 GDPR)	You may request deletion of your personal data where there is no longer a lawful basis or compelling reason for us to continue processing it.
Right to Restrict Processing (Art. 18 GDPR)	You may ask us to restrict how we use your personal data in certain circumstances, for example while a dispute over accuracy is resolved.
Right to Object (Art. 21 GDPR)	You may object to processing based on our legitimate interests. We will cease processing unless we can demonstrate compelling legitimate grounds that override your interests, rights, and freedoms.
Right to Data Portability (Art. 20 GDPR)	Where processing is based on consent or contractual necessity and is carried out by automated means, you may request your data in a structured, commonly used, machine-readable format.
Right to Withdraw Consent (Art. 7(3) GDPR)	Where our processing is based on your consent, you may withdraw that consent at any time without detriment. Withdrawal does not affect the lawfulness of any processing carried out prior to withdrawal.
Right to Lodge a Complaint	You have the right to submit a complaint to the competent supervisory authority at any time. See Section 15 for contact details.

To exercise any of the above rights, please contact us at gdpr@ecococon.eu. We will respond within one calendar month. In cases of complexity or volume, we may extend this period by a further two months, of which we will inform you.

We will not charge a fee for reasonable, good-faith requests. For requests that are manifestly unfounded or excessive, we reserve the right to charge a reasonable administrative fee or, in exceptional cases, decline to act, in accordance with Article 12(5) GDPR.

12. Automated Decision-Making and Profiling

EcoCocon does not engage in any automated decision-making, including profiling, that produces legal effects or otherwise similarly significantly affects you, within the meaning of Article 22 GDPR. All decisions that may affect you are made by a human.

13. Links to External Websites

Our website contains links to third-party websites. This Privacy Policy applies exclusively to www.ecococon.eu. We are not responsible for the privacy practices of any third-party sites and encourage you to review their respective privacy policies before providing personal data.



14. Changes to This Privacy Policy

We keep this Privacy Policy under regular review and will update it as required to reflect changes to our processing activities, applicable legislation, or regulatory guidance. The date of the most recent revision is stated at the top of this document.

15. How to Contact Us and the Supervisory Authority

15.1 Contacting EcoCocon

For any questions about this Privacy Policy, to exercise your data protection rights, or to raise a concern about how we handle your personal data, please contact us:

EcoCocon — Data Protection Enquiries

Email: gdpr@ecococon.eu

Post: EcoCocon s.r.o., Záhradnícka 60, 821 08 Bratislava, Slovak Republic

Website: www.ecococon.eu

15.2 Slovak Data Protection Supervisory Authority

You have the right to lodge a complaint with the national supervisory authority for data protection at any time, without prejudice to any other administrative or judicial remedy. The competent authority in the Slovak Republic is:

Úrad na ochranu osobných údajov Slovenskej republiky (Slovak Data Protection Authority)

Address: Hraničná 12, 820 07 Bratislava 27, Slovak Republic

Telephone: +421 2 3231 3214

Email: statny.dozor@pdp.gov.sk

Website: www.dataprotection.gov.sk

If you are located in another EU or EEA member state, you may alternatively lodge a complaint with the supervisory authority in your country of habitual residence, place of work, or the place where the alleged infringement occurred.